

National Content Policy Evolution in PNG: Lessons and Future Opportunities

Dr Anita Togolo

Associate, Communities and Social Impact

PNG Country Manager

ERIAS Group

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A close-up portrait of Dr. Anita Togolo, a woman with dark, wavy hair, smiling. She is wearing a green and yellow patterned scarf and a blue top. The background is a blurred green forest.

Presentation Overview

1. The Evolution of national content in PNG
2. International perspectives: lessons from Canada and Australia
3. ERIAS National Content Plan

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National Content in PNG – 50 Years

- National content has shifted from informal MOAs to structured policy over the past 50 years
- Key pillars include local business development, workforce nationalisation, and procurement
- The 2023 National Content Policy is a major step forward, but effective delivery is critical





Global Comparisons – Canada & Australia

- Canada: Procurement Strategy for Indigenous Business (PSIB)
- Australia: Indigenous Procurement Policy (IPP)
- Relevance to PNG: enforceable targets and enabling systems



ERIAS' National Content Plan

- PNG staff now lead much of ERIAS' delivery work in country
- COVID-19 accelerated trust and local leadership
- ERIAS' new National Content Plan formalises our values





Call to Action

- Companies: Invest in PNG people, systems, and partnerships
- Government: Enforce and monitor national content outcomes
- Everyone: Move beyond compliance to impact

